

CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request: 10/6/16 Time of Request: 3:28 PM

Candidate Name: Mark Miloscia

Party: Republican

Candidate for: STATE Auditor WASHINGTON STATE
(Office) (Location)

Candidate's Authorized Committee: MEDIA Plus

Treasurer of Candidate's Authorized Committee: TOM PERRY

* Address: 30720 19th Ave S Federal Way 98003

* Telephone: 206-455-0570

Agency for Candidate (if any): MEDIA Plus

Name of Person Requesting Information/Time: Kathy NewKirchert

Information Requested: 60 second commercials

Rates for _____

Availabilities for _____

Other: _____

Disposition of Request:

☒ Accepted ☐ Rejected ☐ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: attach

Class of Time Purchased: non pre-emptible

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary): _____

Rebate Paid (if any): _____

Disclosure Statement Provided by Station: ☒ Yes ☐ No ☐ Previously provided

BCRA Certificate (for Federal candidates only) Provided: ☐ Yes ☐ No ☐ Previously provided

Other Information: _____

Inquiry Received By: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Kmps-Fm, Seattle</u>	Date: <u>10/19/16</u>
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I, Kathy Neukirchen,
 being/on behalf of: Mark Miloscia, a legally
 qualified candidate of the Republican political
 party for the office of: State Auditor
 in the General Election, Washington State
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See attached</u>					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Media Plus

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Perry

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/6/2016
Date

[Signature] Media Plus
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Cindy Johnson
Printed Name

10.21.16
Title

Revision

Media: Radio	Market: Seattle-Tacoma	Vendor: KMPS-FM	Billing To: Media Plus+
Client: Mark Miloscia	Demo: Adults 35+		160 Roy St
Product: Campaign	Separation: 30		Seattle, WA 98109
CPE: MILOSCIA/2191	Flight Start: 10/17/16	AE: Jeff Rossman	
Description: Miloscia General Radio 10/17-11/7	Flight End: 11/13/16	Phone: 206-282-5677	
Rep:	Sales Office:	Fax: 206-284-4862	
Version: 2	Survey: 3BK Jul16-Sep16 MSA ARB PPM		
Comments: Flight Dates Mon 10/17 - Mon 10/7			

Line	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30
No																			
1	MTuWThF 10:00A-3:00P	MD	\$60.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	MTuWThF 3:00P-7:00P	PM	\$65.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	MTuWThF 7:00P-10:00P	EV	\$5.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	Sa 10:00A-7:00P	WK	\$25.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	Su 10:00A-7:00P	WK	\$20.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	MTuWThF 6:00A-7:00P	RT	\$115.00	C	60	0	0	0	5	5	0	0	5	5	5	5	0	0	0
Total Spots:																			
Total GRP/GIMP(000):			0	0	0	0	0	0	5	5	0	0	5	5	5	5	0	0	0

Line	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11	11/12	11/13	Total Spots	Adults 35+ RTG	CPP
No																						
1	MTuWThF 10:00A-3:00P	MD	\$60.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.4	\$150.00
2	MTuWThF 3:00P-7:00P	PM	\$65.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.4	\$162.50
3	MTuWThF 7:00P-10:00P	EV	\$5.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.2	\$25.00
4	Sa 10:00A-7:00P	WK	\$25.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.4	\$62.50
5	Su 10:00A-7:00P	WK	\$20.00	C	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.3	\$66.67
6	MTuWThF 6:00A-7:00P	RT	\$115.00	C	60	5	5	5	5	5	0	0	5	5	5	5	0	0	0	60	0.4	\$287.50
Total Spots:																				60		
Total GRP/GIMP(000):			5	5	5	5	5	5	5	5	0	0	5	5	5	5	0	0	0	60	24.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2016	\$3,450.00 - 30	\$0.00 - 0	\$3,450.00 - 30
11/2016	\$3,450.00 - 30	\$0.00 - 0	\$3,450.00 - 30
Total Gross Cost:		\$6,900.00	
Total Net Cost:		\$5,865.00	
Total Gross CPP:		\$287.50	
Total Net CPP:		\$244.38	

Disclaimer:
 All makegoods must be made within flight.
 Invoices must contain full product name, estimate number, and correct ISCI codes.

Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	RTG	Women 35+	CPP
1	MTuWThF 10:00A-3:00P	MD	\$60.00	C	60	0	0.4		\$150.00
2	MTuWThF 3:00P-7:00P	PM	\$65.00	C	60	0	0.5		\$130.00
3	MTuWThF 7:00P-10:00P	EV	\$5.00	C	60	0	0.2		\$25.00
4	Sa 10:00A-7:00P	WK	\$25.00	C	60	0	0.4		\$62.50
5	Su 10:00A-7:00P	WK	\$20.00	C	60	0	0.3		\$66.67
6	MTuWThF 6:00A-7:00P	RT	\$115.00	C	60	60	0.4		\$287.50
Total Spots:						60			
Total GRP/GIMP(000):									
Total Cost:			\$6,900.00			24.0		CPP:	
								\$244.38	